

UNITED STATES DEPARTMENT OF COMMERCE Patent and Trademark Office Address: COMMISSIONER OF PATENTS AND TRADEMARKS Washington, D.C. 20231

SERIAL NUMBER	FILING DATE	FIRST NAMED INVENTOR	miguon, D.C. 2023	ATTORNEY DOCKET NO.
08/147,139	11/03/93	GLUCK	A	204151
			LAYNO, B	EXAMINER
		F3M1/0505		
LYON & LYON			ART UNIT	
34TH FLOOR 611 W. SIXTH	a en			3
LOS ANGELES,			3304	
			DATE MAILED:	
This is a communication	from the examiner in	charge of your application.		05/05/94
COMMISSIONER OF PA	TENTS AND TRADI	EMARKS		
		•		
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This application has	been examined	Responsive to communication filed on		This action is made fina
A shortened statutens now	ded for recover to de	7		
Failure to respond within	the period for respon	nis action is set to exptre month(s) se will cause the application to become abando	ned 35 U.S.C. 133	om the date of this letter.
		ARE PART OF THIS ACTION:		
	d ATTACAMENT(S	ARE PART OF THIS ACTION:		•
	rences Cited by Exa		tice of Draftsman's P	atent Drawing Review, PTO-948
	Cited by Applicant, PT	「O-1449. 4. ′ ∐ No:	tice of Informal Pater	t Application, PTO-152.
5. Li Information on	How to Effect Drawi	ng Changes, PTO-1474. 6		
Part II SUMMARY OF	ACTION			,
1. Claims		1-9		
)				are pending in the application
Of the above	ve, claims			withdrawn from consideration.
2. Claims		·		t and the second second
				_ have been cancelled.
3. LJ Claims	 			_ are allowed.
4. Claims		9	•	_ are rejected.
s X Claims		9		_ us rojecasu. /S
3. <u>124</u> Classes				_ ere objected to.
6. L_ Claims		a	re subject to restriction	on or election requirement.
7. This application h	as been filed with Infe	ormal drawings under 37 C.F.R. 1.85 which are	accentable for ever	ination surross
_		•		matteri purposes.
		nse to this Office action.		
9. L The corrected or s	substitute drawings h	ave been received on	Under 37 C	.F.R. 1.84 these drawings
	, La roct acceptable (see explanation or Notice of Dransman's Pater	it Drawing Heview, P	TO-948).
0. The proposed add	ditional or substitute :	sheet(s) of drawings, filed on	has (have) been	Dapproved by the
exammer, Licus	approved by the exam	niner (see explanation).		
1. The proposed draw	wing correction, filed	has been approx	ved; Cdlsapproved	(see explanation).
		for priority under 35 U.S.C. 119. The certified		
Deen filed in pa	rent application, seri	al no; filed on	———————.	Sceived Li not been received
accordance with the	ne practice under Ex	condition for allowance except for formal matte parte Cuayle, 1935 C.D. 11; 453 O.G. 213.	ers, prosecution as to	the merits is closed in
4. U Other				

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1. The following is a quotation of the appropriate paragraphs of 35 U.S.C. § 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -- (b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.

2. Claims 1-4 and 7 are rejected under 35 U.S.C. § 102(b) as being anticipated by Tri Cards.

The Newport News article discloses a trading card produced by Tri Cards having a three-dimensional effect. The article discloses that the three-dimensional card is made from three identical cards that have been die cut and layered to create a three dimensional image. The photograph in the article seems to show that the substrate which carries the profile of the player is cut and bonded directly over and aligned with the identical picture of the player in the background picture. The substrate on which the profile of the player is on inherently has thickness and therefore inherently produces a shadow when illuminated.

Concerning claim 4, the picture in the article clearly shows information of the player on the back of the Tri Cards' card. The only difference between the information printed on the back of Tri Cards' card and the information printed on the back of the claimed invention is simply a difference in printed matter. Such differences are not patentable, see Ex parte Breslow, 192 USPQ 431.

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3. Claim 5 is rejected under 35 U.S.C. § 103 as being unpatentable over Tri Cards as applied to claim 1 above, and further in view of Wagner.

The patent to Wagner discloses a display pad 10 for displaying trading cards 18. The display pad comprises indicia 32 simulating a sports field. The display pad further comprises slots 16b, 16c formed by thermoplastic film 20b, 20c into which a trading card can be placed for display. The slots clearly have an orientation related to players' positions on the sports field. In view of such teaching, it would have been obvious to provide to provide to Tri Cards' cards a display pad having a sports field and slots placed specific positions related to players' positions. The slots would have been dimensioned to receive a Tri Cards' card. This modification would have made the Tri Cards cards more aesthetically pleasing.

4. Claims 6 and 8 are rejected under 35 U.S.C. § 103 as being unpatentable over Tri Cards as applied to claims 1 and 7 above, and further in view of Mayers.

The patent to Mayers teaches that it is known to attach a pin 24, 26 to the back surface of a substrate carrying a picture of a sports player in order to attach the substrate to clothing. In view of such teaching it would have been obvious to a person having ordinary skill in the art to attach a pin to the back of Tri Cards' cards. This modification would have allowed Tri

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Cards' cards to be attachable to clothing for pleasure and/or advertising purposes.

5. Claims 1-4 and 7 are rejected under 35 U.S.C. § 103 as being unpatentable over Tri Cards in view of Scheyer.

Scheyer teaches that it is known to cut a substrate having a profile of a person from a picture, and bond that substrate directly over and aligned with another picture of the person in the background in order to produce a three-dimensional affect. In view of such teaching it would have been obvious to use Scheyer's method of manufacture to make Tri Cards three-dimensional cards. This modification would have only been an alternative way of manufacturing Tri Cards' cards.

- 6. Claim 9 is objected to as being dependent upon a rejected base claim, but would be allowable if rewritten in independent form including all of the limitations of the base claim and any intervening claims.
- 7. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

The patent to Hunting discloses a game board having slots 3 for inserting and vertically mounting flat playing pieces 5.

8. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Benjamin H. Layno whose telephone number is (703) 308-1815.

bhl April 29, 1994

Benjamin H. Tary

PRIMARY EXAMINER
GROUP 330